



Sebastián Boloña

Industrial Designer

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Chicago, Illinois

Professional Summary

Industrial designer with 7 years of experience across power tools, product design, branding, and UX/UI, working from analog sketches through 3D modeling, rendering, and CMF documentation for manufacturing. Served as a lead industrial designer on RIDGID's NEXT benchtop and stationary power equipment line and contributed to Ryobi, RIDGID, Black Max, and Hart products at TTI. Has collaborated with global clients across the U.S., Dubai, and Latin America.

Professional Experience

Designer & Technical Product Documentation

Milescraft, Inc. · Full-time
Jun 2026 – Present

- Create product manuals and technical illustrations for Milescraft's accessory line.
- Produce photorealistic product renders for Amazon e-commerce listings and design sales sheets with product vision imagery.
- Contribute aesthetic industrial design and work with engineers on product details.

Industrial/Product Designer

Cloud Accel
Contract · Chicago, IL
Jan 2024 – Apr 2026

- Delivered branding, website, and UX/UI work for 10+ global clients, raising engagement and visibility by up to 40%.
- Created 3D animations and product visuals that helped clients secure funding and build customer traction.

Industrial Designer II

Awaken Koala
Jun 2022 – Jan 2024

- Led UX/UI and 3D modeling projects for a fast-growing startup, raising customer satisfaction scores by 30%.
- Spearheaded Web3 design initiatives, including NFTs and DApps, contributing to a launch adopted by 5k+ users.
- Implemented AI-powered design tools that cut prototyping time by 25%, reducing costs and speeding delivery.

Lead Industrial Designer

Delta Power Equipment Corp.
Spartanburg, SC
Aug 2020 – May 2022

- One of the lead industrial designers for RIDGID's NEXT benchtop and stationary power equipment line, including miter saws, table saws, and stands.
- Designed ergonomic tools with engineers, launching 3 new product lines.

Industrial Design Intern

Techtronic Industries (TTI)
Anderson, SC
May 2019 – May 2020

- Designed for Ryobi, RIDGID, Black Max, and Hart power tools and outdoor equipment; a benchtop ID sketch helped shape the Ryobi ONE+ HP 18V Brushless 8-1/4" Compact Portable Jobsite Table Saw (PBLTS01B).
- Designed production rubber feet for a white-label jointer adapted to the Ryobi brand and a benchtop stand; created Black Max wheel and Ryobi tire concepts.

Education

Bachelor of Science in Industrial and Product Design

The Ohio State University
2015 – 2019

Skills

Sketching	
Digital Rendering	
Prototyping	
Brainstorming	
Concept Creation	
UX/UI	

Software Skills



- SolidWorks
- KeyShot
- Adobe Photoshop
- Adobe Illustrator

References available on request.